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**From Michoacán to a Member of the Board
Water Agency Welcomes New Director**

Watsonville, CA – Representing Monterey County, Javier Zamora sat on the dais during his first public meeting on the evening of December 18, 2013, as a board member of the Pajaro Valley Water Management Agency.

Originally from Michoacán, Mexico, Zamora came to the U.S. when he was 21. He spent his first 17 years in southern California before having enough of what he calls “the corporate life.” Zamora moved north with his family to get back to his farming roots. Zamora’s father was an adept farmer with a specialty in irrigation. Growing up they raised maize, beans, squash, cucumbers and other vegetables which were sold into the American market. Today Zamora farms nearly 20 acres of specialty vegetables.

To make sure this appointment would be a good fit Zamora started attending meetings in 2013 and soon discovered a desire to help further the work of the agency. “The success of the agency’s work is critical to small farmers like me and our families, not to mention the economy of the entire Pajaro Valley” said Zamora after his first public meeting as a member of the board. The PVWMA is thrilled to be once again at full strength with all the exciting projects making their way through the planning and approval process.

The PVWMA is a public agency whose mission is to protect and preserve the water resources within the agency’s jurisdiction, generally the greater coastal Pajaro Valley. More information on the agency and its work is available at pvwater.org.

Print res photo available by contacting writer of this release.

