



County of Santa Cruz

COUNTY ADMINISTRATIVE OFFICE

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PRESS RELEASE

Date: April 11, 2016
Release: Immediately
Contact: Jason Hoppin
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454-3401

TURF REPLACEMENT PROJECT

On Monday, April 18, a coalition of local officials will gather to recognize the achievements of a group of generous community donors helping to create one of the largest drought-tolerant demonstration projects in Santa Cruz County.

Led by the County, the City of Watsonville and the Pajaro Valley Water Management Agency, project partners include the California Conservation Corps (CCC) and a dozen local landscapers and nurseries. More than 15,000 square feet of turf will be replaced to save 350,000 gallon of water annually, and South County residents will be encouraged to follow suit at their homes. A crew of 11 CCC members will be on hand and actively working during the event.

Several local businesses have collaborated in this effort by contributing time and/or funding. They include: Wild Rose Landscape, My Green Earth Landscaping, Aqua Green Landscape Irrigation Co., California Landscape Contractors Association, UC Master Gardeners, Toro Irrigation, Flora Vista Design, Hunter Industries, Site One Irrigation, Ewing Irrigation, Native Revival Nursery, Monterey Bay Nursery and Vision Recycling.

Santa Cruz County Supervisor Greg Caput, Watsonville Mayor Felipe Hernandez, Watsonville Vice-Mayor Karina Cervantez-Alejo and Randall Forbes, crew supervisor from the California Conservation Corps, will be on hand.

More information about rebates can be found at watersavingtips.org. Examples of drought-tolerant landscaping ideas can be found at santacruz.watersavingplants.com.

WHAT: Turf replacement and drought-tolerant landscaping project

WHEN: Monday, April 18, 1:00 p.m.

WHERE: Crestview/Freedom Campus (Watsonville Health Center), 1430 Freedom Blvd.