



June 16, 2017

OWNER/TENANT NAME
STREET ADDRESS
CITY, STATE, ZIP

SUBJECT: PV Water Basin Management Plan Implementation–Proposed College Lake Project

Dear [NAME],

The Pajaro Valley Water Management Agency (PV Water) is working to protect and preserve our water resources, and your comments and questions are important to help us realize this goal. We are beginning to implement the Basin Management Plan Update (BMP), developed by 21 community-based stakeholders between 2010 and 2014, with the primary goals of eliminating groundwater overdraft and stopping seawater intrusion into our freshwater aquifers. As you may know, the Sustainable Groundwater Management Act requires that critically overdrafted groundwater basins such as ours be brought into balance by 2040; otherwise, the State will intervene and may impose pumping restrictions to bring the basin into balance.

The BMP describes a three-part approach to achieving these goals: 1) conservation of water, 2) optimization of existing water supplies, and 3) development of new water supplies.

In the last category, the proposed College Lake (Project) has the potential to provide the greatest amount of new water supply. The proposed Project would be designed to store water in College Lake, treat it, and use the water as an irrigation supply instead of groundwater throughout the spring and summer, thereby reducing groundwater pumping. Hydrologic modeling indicates that reducing groundwater pumping, especially in the coastal area, is the most efficient way to stop seawater intrusion and protect our groundwater supply. For the proposed Project to be successful, water must be retained in College Lake for longer periods than currently occurs.

We have identified that the property you own or lease is within or immediately adjacent to the proposed Project area, as shown on the attached map. Please join us at the upcoming community meeting to learn more about the proposed Project and the overall program to sustain the Valley's water resources. We invite your comments and questions, as they are important to our Board of Directors and staff.

**Monday, July 10, 2017 at 7:00 PM
Civic Plaza Community Room
275 Main Street Fourth Floor, Watsonville**

The attached materials are included to provide more information. If you have additional questions, please visit our website at pvwater.org or contact Marcus Mendiola at 831-722-9292 x33 or mendiola@pvwater.org. We look forward to working with you to develop the best possible water supply projects to sustain the Pajaro Valley and its robust economy.

Sincerely,

Brian Lockwood
Interim General Manager